

StrateCrowd

Portfolio

Existing innovative tools for teaching or guiding through:

Project design

General Information:	
1. Name of the practice	Community Toolkit https://www.communitytoolkit.it/en
2. Organization and country	Collaboriamo - Italy Housing Lab - Italy Itinerari Paralleli - Italy
3. Aims of the tool	Activate, prototype, and grow a community.
4. Methods – Approach/ Types of activity	Community Toolkit is a series of canvas.
5. Materials: are there specific materials that are needed?	It's possible to download a free digital version of the canvas from the web site.
6. Evaluation and description	
what kind of reflection is included in the practice?	The tool guides the analysis of the members of a community; identifying the main roles within the community; trigger action to activate or reactivate a community; set a touchpoints map between the community manager and the community; help to identify the motivations that drive members to action and what rewards the organization can provide.
how are the learning outcomes evaluated in this best practice?	There is an evaluation canvas for planned action.

<p>what kind of feedback do the learners receive?</p>	<p>Learners will be able to read communities from different points of view; reflect through a set of visual tools to categorize communities; clarifying how to activate a community.</p>
<p>7. Transferability potential/Variations</p>	<p>The tool is applicable to different types of communities.</p>